

**FARM
BUREAU**

NORTH CAROLINA

WOMEN'S LEADERSHIP PROGRAM

“Elevating and empowering women to be
leaders and advocates for agriculture”

**DEVELOPING AND ENHANCING
LEADERSHIP SKILLS**

**PROMOTING ACCURATE
AGRICULTURE EDUCATION**

**TRAINING EFFECTIVE
LEGISLATIVE AND AGRICULTURE
ADVOCATES**

NETWORKING OPPORTUNITIES

**CONTRIBUTE TO THE
FUTURE OF AGRICULTURE**

For more information,
contact your county Farm Bureau or
Women@ncfb.org

**FARM
BUREAU**

NORTH CAROLINA

NORTH CAROLINA FARM BUREAU

P.O. Box 27766

Raleigh, North Carolina 27611

ncfb.org

Through women's leadership
all communities will understand
and support agriculture

DEVELOPING AND ENHANCING LEADERSHIP SKILLS

- Opportunities to enhance your public speaking skills with real-life scenarios
- Learn to hone your message delivery
- Build a network of friends, professionals, and industry leaders
- Develop a better understanding of the complexities and the challenges of agriculture

PROMOTING ACCURATE AGRICULTURE EDUCATION

- Educate the community about agriculture and where their food comes from
- Host and participate in peer-to-peer farm tours
- Support charities and organizations that are important to you
- Inspire and educate others by telling the story of agriculture

TRAINING EFFECTIVE LEGISLATIVE AND AGRICULTURE ADVOCATES

- Learn how and when to communicate with your elected officials
- Initiate and build relationships with elected officials
- Opportunity to serve in positions that make a difference in policy initiatives
- Represent agriculture and rural communities in public hearings and forums

VALUABLE NETWORKING OPPORTUNITIES

- Meet like-minded individuals who are passionate about agriculture
- Gain invaluable professional and personal contacts
- Engage in balanced community conversations with different industries
- Opportunities to connect with every segment of agriculture

CONTRIBUTE TO THE FUTURE OF AGRICULTURE

- Engage our youth to help maintain interest in agriculture
- Share your experiences to help promote agriculture
- Highlight the role and contribution by women to agriculture
- Advocate for the importance of agriculture with consumers of all ages