

## **AGENDA**

### **Farm Equipment/Motor Vehicle Roadway Safety Conference**

- 9:00-9:30            Registration
- 9:30-9:45            Welcome  
Larry Wooten, President, NC Farm Bureau
- 9:45-10:00          Meeting Purpose & Outcomes  
Robin Tutor, MPH, OTR/L, Interim Director, NC Agromedicine Institute
- 10:00-10:20        Our Family's Experience with a Farm Equipment/Motor Vehicle Crash  
Shawn Harding, Owner, Southside Farms
- 10:20-10:40        BREAK
- 10:40-11:15        Research & Statistics
- Risk Factors for Farm Vehicle Public Road Crashes*  
Michael Schulman, PhD, William Neal Reynolds Distinguished Professor and Alumni Distinguished Graduate Professor, Department of Sociology, NC State University
- Theresa Costello, PhD, President and Founder of Me, Myself, I and Others, Inc., Center for Holistic Transformation, Social Research and Action
- Crashes Involving Farm Tractors and Other Farm Vehicles/Equipment in N.C. 2003-2008: An Update*  
Eric Rodgman, MPH, Database Specialist, UNC Highway Safety Research Center
- 11:15--11:45        Farm Equipment/Motor Vehicle Education Efforts
- Light & Reflect*  
Regina Luginbuhl, Chief, Agricultural Safety & Health Bureau, NC Department of Labor
- Be Safe – Be Seen*  
Norman Harrell, Agriculture Extension Agent, Wilson County Cooperative Extension
- 11:45-12:15        *Overview of Highway Safety in NC & Other Effective Highway Safety Campaigns*  
Darrell Jernigan, Special Assistant, Law Enforcement Liaison, NC Governor's Highway Safety Program
- Cliff Bramm, Engineer, NC Department of Transportation Safety Division
- 12:15-1:00         LUNCH
- 1:00-1:30            *Insurance Considerations*  
Bryan Crook, Senior Executive, Claims, NC Farm Bureau Mutual Insurance
- Steve Brinn, Regional Claims Manager, NC Farm Bureau Mutual Insurance
- 1:30-2:15            *Work Groups: Solutions & Resources*  
Participants
- 2:15-2:45            *Group Reports*  
Participants
- 2:45-3:00            *Wrap Up/Future Directions*